



**All results are for release after 9:00 AM/ET Sunday, July 23, 2023.**

## **SOUTH CAROLINA 2024 GOP PRIMARY**

### **Methodology**

Interviews were conducted July 15-19, 2023 among a random sample of 808 South Carolina Republican primary voters contacted on landlines (198) and cellphones (610).

Results based on the full sample have a margin of sampling error of  $\pm 3.5$  percentage points.

Telephone numbers were randomly selected from a statewide voter file of registered South Carolina voters using a probability proportionate to size method, which means phone numbers are proportionally representative to the number of voters in all regions across the state. Respondents were screened to identify likely participants in the South Carolina Republican primary.

The Fox Business Poll is conducted under the joint direction of Beacon Research (D) and Shaw & Company Research (R).

Fieldwork conducted by Braun Research, Inc. of Princeton, NJ.

*Results are of registered voters, unless otherwise noted.*

*An asterisk (\*) is used for percentages of less than one-half percent.*

*A dash (-) represents a value of zero.*

*Some percentages may not add to 100% due to rounding. In the same way, percentages in "total" columns may be one point more or less than the sum of their parts due to rounding.*

1. How likely are you to vote in the South Carolina Republican primary scheduled for February 2024 -- will you definitely vote in the Republican primary, probably vote in the primary, probably not vote, or definitely not vote?

	Definitely <u>vote</u>	Probably <u>vote</u>	Probably <u>not vote</u>	Definitely <u>not vote</u>	(Not <u>sure</u> )
15-19 Jul 23	69%	31	-	-	-

2. I'm going to read a list of candidates for the 2024 Republican nomination for president. If the primary were held today, which one of the following would be your first choice for president? **[IF NOT SURE: Well, if you had to decide today, which one would you choose?]** **[RANDOMIZE]**

15-19 Jul 23  
**N=808**

Donald Trump	48%
Nikki Haley	14
Ron DeSantis	13
Tim Scott	10
Mike Pence	4
Vivek Ramaswamy	3
Chris Christie	2
Asa Hutchinson	1
Doug Burgum	*
Larry Elder	*
Will Hurd	*
Francis Suarez	*
(Other)	*
(None of the above)	*
(Don't know)	4

*For reference: I'm going to read a list of potential candidates for the 2016 Republican nomination. If the Republican presidential primary were held today, which one of the following candidates would you support? **[IF ALREADY VOTED]** Who did you vote for in the Republican primary? **[IF NOT SURE, ASK: Well, if you had to decide today, which one would you choose?]***

	<u>15-17 Feb 16</u> <b>N=759</b>	<u>5-8 Dec 15</u> <b>N=437</b>
<i>Donald Trump</i>	32%	35%
<i>Ted Cruz</i>	19	14
<i>Marco Rubio</i>	15	14
<i>Ben Carson</i>	9	15
<i>Jeb Bush</i>	9	5
<i>John Kasich</i>	6	1
<i>Chris Christie</i>	N/A	2
<i>Lindsey Graham</i>	N/A	2
<i>Rand Paul</i>	N/A	2
<i>Carly Fiorina</i>	N/A	1
<i>Mike Huckabee</i>	N/A	1
<i>Rick Santorum</i>	N/A	1
<i>Jim Gilmore</i>	N/A	*
<i>(Other/None of the above)</i>	2	1
<i>(Don't know)</i>	8	5

**[SKIP & CODE AS DON'T KNOW IF NONE OF THE ABOVE / DON'T KNOW IN Q2]**

3. And who would be your second choice? **[IF NOT SURE, ASK: Well, if you had to decide today, which one would you choose?]** **[ONLY READ LIST IF REQUESTED. READ IN SAME ORDER AS Q2. DO NOT ACCEPT CHOICE FROM Q2]**

	<u>First choice</u>	<u>Second choice</u>	<u>1st &amp; 2nd choice combined</u>
Donald Trump	48%	11%	59%
Nikki Haley	14	16	30
Ron DeSantis	13	20	33
Tim Scott	10	19	29
Mike Pence	4	9	12
Vivek Ramaswamy	3	7	10
Chris Christie	2	3	5
Asa Hutchinson	1	1	3
Doug Burgum	*	1	1
Larry Elder	*	2	2
Will Hurd	*	1	1
Francis Suarez	*	1	1
(Other)	*	1	1

**[ROTATE NEXT TWO QUESTIONS]**

4. In deciding who to vote for in the Republican presidential primary, how important is voting for a candidate who shares your views on the issues?

	<u>-----Important-----</u>			<u>-----Not important-----</u>			<u>(Don't know)</u>
	<u>TOTAL</u>	<u>Extremely</u>	<u>Very</u>	<u>TOTAL</u>	<u>Not very</u>	<u>Not at all</u>	
15-19 Jul 23	96%	62	34	4	3	1	*

5. In deciding who to vote for in the Republican presidential primary, how important is voting for a candidate who can defeat Joe Biden?

	<u>-----Important-----</u>			<u>-----Not important-----</u>			<u>(Don't know)</u>
	<u>TOTAL</u>	<u>Extremely</u>	<u>Very</u>	<u>TOTAL</u>	<u>Not very</u>	<u>Not at all</u>	
15-19 Jul 23	91%	72	19	8	5	4	1

6. If a Republican candidate chooses to skip a presidential primary debate, do you think that shows strength or weakness?

	<u>Shows strength</u>	<u>Shows weakness</u>	<u>(Depends)</u>	<u>(Don't know)</u>
15-19 Jul 23	29%	57	6	8

7. Which one of the following issues will be MOST important in deciding your vote for the Republican nomination? **[IF ALL/MIXED/OTHER: Well, if you had to pick one, which would it be?]** **[RANDOMIZE 1-5]**

	<u>15-19 Jul 23</u>
Economic issues, such as inflation, jobs, and taxes	51%
Immigration issues, such as border security and legalization	12
Social issues, such as religion, abortion, and gender in school and sports	12
Foreign policy and defense issues, such as terrorism and relations with China and Russia	12
Populist issues, such as corruption, elite power, and corporate activism	7
(All/Mixed)	5
(Other)	*
(Don't know)	1

8. Regardless of how you plan to vote, which Republican presidential candidate do you think would be most likely to defeat Joe Biden in the presidential election? **[DO NOT READ LIST UNLESS REQUESTED]**

	<u>15-19 Jul 23</u>
(Trump)	51%
(DeSantis)	17
(Haley)	7
(Scott)	6
(Pence)	3
(Christie)	2
(Burgum)	1
(Elder)	1
(Hurd)	1
(Hutchinson)	1
(Ramaswamy)	1
(Suarez)	*
(Other)	-
(All)	1
(Don't know)	7

9.-14. Which of the following best describes how you feel about voting for [NAME] for the Republican nomination? [RANDOMIZE]

	I would definitely vote <u>for him/her</u>	I might vote <u>for him/her</u>	I would never vote <u>for him/her</u>	I want more info about him/her <u>to decide</u>	<u>(Don't know)</u>
Donald Trump	57%	20	21	2	*
Nikki Haley	28%	39	20	11	2
Tim Scott	28%	41	12	16	2
Ron DeSantis	27%	36	20	15	2
Mike Pence	14%	32	38	14	1
Vivek Ramaswamy	10%	23	22	41	5