



All results are for release after 6:00 PM/ET Wednesday, September 20, 2023.

SOUTH CAROLINA 2024 GOP PRIMARY

Methodology

Interviews were conducted September 14-18, 2023, among a random sample of 809 South Carolina Republican primary voters contacted on landlines (174) and cellphones (635).

Results based on the full sample have a margin of sampling error of ± 3.5 percentage points.

Telephone numbers were randomly selected from a statewide voter file of registered South Carolina voters using a probability proportionate to size method, which means phone numbers are proportionally representative to the number of voters in all regions across the state. Respondents were screened to identify likely participants in the South Carolina Republican primary.

The Fox Business Poll is conducted under the joint direction of Beacon Research (D) and Shaw & Company Research (R).

Fieldwork conducted by Braun Research, Inc. of Princeton, NJ.

Results are of registered voters, unless otherwise noted.

An asterisk () is used for percentages of less than one-half percent.*

A dash (-) represents a value of zero.

Some percentages may not add to 100% due to rounding. In the same way, percentages in "total" columns may be one point more or less than the sum of their parts due to rounding.

- How likely are you to vote in the South Carolina Republican primary scheduled for February 2024 -- will you definitely vote in the Republican primary, probably vote in the primary, probably not vote, or definitely not vote?

	Definitely <u>vote</u>	Probably <u>vote</u>	Probably <u>not vote</u>	Definitely <u>not vote</u>	(Not <u>sure</u>)
14-18 Sep 23	75%	24	-	-	-
15-19 Jul 23	69%	31	-	-	-

- I'm going to read a list of candidates for the 2024 Republican nomination for president. If the primary were held today, which one of the following would be your first choice for president? **[IF NOT SURE: Well, if you had to decide today, which one would you choose?]** **[RANDOMIZE]**

	<u>14-18 Sep 23</u>	<u>15-19 Jul 23</u>
	N=809	N=808
Donald Trump	46%	48%
Nikki Haley	18	14
Ron DeSantis	10	13
Tim Scott	9	10
Vivek Ramaswamy	5	3
Chris Christie	4	2
Mike Pence	4	4
Will Hurd	1	*
Asa Hutchinson	1	1
Doug Burgum	*	*
Larry Elder	*	*
Perry Johnson	*	N/A
Francis Suarez	N/A	*
(Other)	-	*
(None of the above)	*	*
(Don't know)	3	4

For reference: I'm going to read a list of potential candidates for the 2016 Republican nomination. If the Republican presidential primary were held today, which one of the following candidates would you support? **[IF ALREADY VOTED]** Who did you vote for in the Republican primary? **[IF NOT SURE, ASK: Well, if you had to decide today, which one would you choose?]**

	<u>15-17 Feb 16</u>	<u>5-8 Dec 15</u>
	N=759	N=437
Donald Trump	32%	35%
Ted Cruz	19	14
Marco Rubio	15	14
Ben Carson	9	15
Jeb Bush	9	5
John Kasich	6	1
Chris Christie	N/A	2
Lindsey Graham	N/A	2
Rand Paul	N/A	2
Carly Fiorina	N/A	1
Mike Huckabee	N/A	1
Rick Santorum	N/A	1
Jim Gilmore	N/A	*
(Other/None of the above)	2	1
(Don't know)	8	5

[SKIP & CODE AS DON'T KNOW IF OTHER / NONE OF THE ABOVE / DON'T KNOW IN Q2]

3. Do you support [CANDIDATE FROM Q2] strongly, or only somewhat?

	<u>Strongly support</u>	<u>Only support somewhat</u>	<u>(Don't know)</u>
14-18 Sep 23	69%	28	3
Q2 Trump supporters	86%	14	-
Q2 Haley supporters	57%	43	-

[SKIP & CODE AS DON'T KNOW IF NONE OF THE ABOVE / DON'T KNOW IN Q2]

4. And who would be your second choice? **[IF NOT SURE: Well, if you had to decide today, which one would you choose?]** **[ONLY READ LIST IF REQUESTED. READ IN SAME ORDER AS Q2. DO NOT ACCEPT CHOICE FROM Q2]**

	<u>First choice</u>	<u>Second choice</u>	<u>1st & 2nd choice combined</u>	<u>Without Trump</u>
Donald Trump	46%	8%	55%	N/A
Nikki Haley	18	19	36	27%
Ron DeSantis	10	19	28	22
Tim Scott	9	15	23	14
Vivek Ramaswamy	5	9	14	11
Chris Christie	4	4	8	4
Mike Pence	4	6	10	6
Will Hurd	1	*	1	1
Asa Hutchinson	1	1	2	1
Doug Burgum	*	1	1	1
Larry Elder	*	1	2	1
Perry Johnson	*	*	*	*
(Other)	-	*	*	*
(None of the above)	*	6	*	5
(Don't know)	3	10	3	7

For reference: 15-19 Jul 23

	<u>First choice</u>	<u>Second choice</u>	<u>1st & 2nd choice combined</u>
<i>Donald Trump</i>	<i>48%</i>	<i>11%</i>	<i>59%</i>
<i>Nikki Haley</i>	<i>14</i>	<i>16</i>	<i>30</i>
<i>Ron DeSantis</i>	<i>13</i>	<i>20</i>	<i>33</i>
<i>Tim Scott</i>	<i>10</i>	<i>19</i>	<i>29</i>
<i>Mike Pence</i>	<i>4</i>	<i>9</i>	<i>12</i>
<i>Vivek Ramaswamy</i>	<i>3</i>	<i>7</i>	<i>10</i>
<i>Chris Christie</i>	<i>2</i>	<i>3</i>	<i>5</i>
<i>Asa Hutchinson</i>	<i>1</i>	<i>1</i>	<i>3</i>
<i>Doug Burgum</i>	<i>*</i>	<i>1</i>	<i>1</i>
<i>Larry Elder</i>	<i>*</i>	<i>2</i>	<i>2</i>
<i>Will Hurd</i>	<i>*</i>	<i>1</i>	<i>1</i>
<i>Francis Suarez</i>	<i>*</i>	<i>1</i>	<i>1</i>
<i>(Other)</i>	<i>*</i>	<i>1</i>	<i>1</i>
<i>(None of the above)</i>	<i>*</i>	<i>3</i>	<i>*</i>
<i>(Don't know)</i>	<i>4</i>	<i>7</i>	<i>4</i>

[ROTATE NEXT TWO QUESTIONS]

5. In deciding who to vote for in the Republican presidential primary, how important is voting for a candidate who shares your views on the issues?

	-----Important-----			-----Not important-----			(Don't know)
	<u>TOTAL</u>	<u>Extremely</u>	<u>Very</u>	<u>TOTAL</u>	<u>Not very</u>	<u>Not at all</u>	
14-18 Sep 23	97%	56	41	3	2	1	*
15-19 Jul 23	96%	62	34	4	3	1	*

6. In deciding who to vote for in the Republican presidential primary, how important is voting for a candidate who can defeat Joe Biden?

	-----Important-----			-----Not important-----			(Don't know)
	<u>TOTAL</u>	<u>Extremely</u>	<u>Very</u>	<u>TOTAL</u>	<u>Not very</u>	<u>Not at all</u>	
14-18 Sep 23	86%	65	21	13	8	5	1
15-19 Jul 23	91%	72	19	8	5	4	1

7. Which one of the following issues will be MOST important in deciding who you support for the Republican nomination? **[IF ALL/MIXED/OTHER: Well, if you had to pick one, which would it be?]** **[RANDOMIZE 1-5]**

	<u>14-18 Sep 23</u>	<u>15-19 Jul 23</u>
Economic issues, such as inflation, jobs, and taxes	49%	51%
Immigration issues, such as border security and legalization	15	12
Foreign policy and defense issues, such as terrorism and relations with China and Russia	12	12
Social issues, such as religion, abortion, and gender in school and sports	11	12
Populist issues, such as corruption, elite power, and corporate activism	6	7
(All/Mixed)	6	5
(Other)	1	*
(Don't know)	1	1

8.-14. For each of the following Republican presidential candidates, please tell me how likely you think it is that he or she can defeat Joe Biden in the presidential election. **[RANDOMIZE]**

	-----Likely-----			-----Not likely-----			(Don't know)
	<u>TOTAL</u>	<u>Extremely</u>	<u>Very</u>	<u>TOTAL</u>	<u>Not very</u>	<u>Not at all</u>	
Donald Trump	72%	45	27	27	13	13	1
Ron DeSantis	57%	18	39	39	23	16	4
Nikki Haley	56%	17	39	41	25	16	3
Tim Scott	48%	14	34	48	30	18	4
Vivek Ramaswamy	34%	9	25	57	29	28	9
Mike Pence	30%	7	23	67	34	33	3
Chris Christie	22%	4	18	75	31	44	3

15.-21. Which of the following best describes how you feel about supporting [NAME] for the Republican nomination? [RANDOMIZE]

	I would definitely support <u>him/her</u>	I might support <u>him/her</u>	I would never support <u>him/her</u>	I want more info about <u>him/her to decide</u>	<u>(Don't know)</u>
Donald Trump					
14-18 Sep 23	58%	17	23	1	1
15-19 Jul 23	57%	20	21	2	*
Nikki Haley					
14-18 Sep 23	42%	34	17	7	1
15-19 Jul 23	28%	39	20	11	2
Tim Scott					
14-18 Sep 23	35%	39	14	12	1
15-19 Jul 23	28%	41	12	16	2
Ron DeSantis					
14-18 Sep 23	33%	31	25	9	1
15-19 Jul 23	27%	36	20	15	2
Vivek Ramaswamy					
14-18 Sep 23	20%	28	29	21	2
15-19 Jul 23	10%	23	22	41	5
Mike Pence					
14-18 Sep 23	17%	36	36	9	1
15-19 Jul 23	14%	32	38	14	1
Chris Christie					
14-18 Sep 23	10%	27	46	16	1

22. Do you think Donald Trump's legal issues will help or hurt his chances in the November general election, or not make much of a difference either way?

	<u>Help</u>	<u>Hurt</u>	<u>No difference</u>	<u>(Don't know)</u>
14-18 Sep 23	23%	34	41	2